

DISCLOSURE OF STUDENT INFORMATION AND PRIVACY

**Student Surveys**

The Board respects the privacy rights of parents and their children. No student shall be required, as a part of the school program or the District's curriculum, without prior written consent of his/her parent, legal guardian, or the student (if an adult, or an emancipated minor) to submit to, or participate in any survey, analysis, or evaluation that reveals information concerning:

- A. political affiliations or beliefs of the student or his/her parents;
- B. mental or psychological problems of the student or his/her family;
- C. sex behavior or attitudes;
- D. illegal, anti-social, self-incriminating or demeaning behavior;
- E. critical appraisals of other individuals with whom respondents have close family relationships;
- F. legally recognized privileged and analogous relationships, such as those of lawyers, physicians, and ministers;
- G. religious practices, affiliations, or beliefs of the student or his/her parents; or
- H. income (other than that required by law to determine eligibility for participation in a program or for receiving financial assistance under such a program).

The Administration shall ensure that procedures are established whereby parents may inspect materials used in conjunction with any such survey, analysis, or evaluation.

Further, parents have the right to inspect, upon request, a survey or evaluation created by a third party before the survey/evaluation is administered or distributed by the school to the student. The parent will have access to the survey/evaluation within a reasonable period of time after the request is received by the building principal.

To ensure the rights of parents, the Board directs building and program administrators to:

- A. Notify parents in writing of any surveys, analyses, or evaluations, which may reveal any of the information, as identified in A-H above, in a timely manner, and which allows interested parties to request an opportunity to inspect the survey, analysis, or evaluation; and the administrator to arrange for inspection prior to initiating the activity with students.
- B. Allow the parent the option of excluding their student from the activity.
- C. Report collected data in a summarized fashion which does not permit one to make a connection between the data and individual students or small groups of students.
- D. Treat information as identified in A-H above as any other confidential information in accordance with Policy 8350.

**Release of Directory Information**

In accordance with FERPA (20USC 1232[g]), the Board has designated the following as "directory information":

- A. The student's name
- B. The names of the student's parents
- C. The student's address
- D. The student's date of birth
- E. The student's class designation
- F. The student's achievement awards or honors (not scholastic grades)
- G. The student's extracurricular participation
- H. The student's weight and height, if a member of an athletic team
- I. The student's photograph
- J. The name of the school district the student attended before enrolling in South Lyon Community Schools.

While all other information concerning students of the District remains confidential and will be released only in accordance with the District's Student Record Policy (8330), "directory information" will be released to a requesting party unless a parent or an eligible student advises the District that such information should not be released regarding that particular student, by contacting the student's building principal.

High school students and their parents/guardians may prevent disclosure of a student's name, address and telephone number to military recruiting representatives (who can only use that data to provide information to students concerning educational and career opportunities available in the U.S. Armed Forces or service academies) by submitting a signed written request to that effect to the school principal.

The Board will not allow the collection, disclosure, or use of personal information collected from students for the purpose of marketing or for selling that information (or otherwise providing that information to others for that purpose). This section does not apply to the collection, disclosure or use of personal information collected from students for the exclusive purpose of developing, evaluating, or providing educational products or services for, or to, student or educational institutions, such as the following: (1) college or other postsecondary education recruitment, or military recruitment; (2) tests and assessments used by elementary schools and secondary schools to provide cognitive, evaluative, diagnostic, clinical, aptitude, or achievement information about students (or to generate other statistically useful data for the purpose of securing such tests and assessments) and the subsequent analysis and public release of the aggregate data from such tests and assessments; and (3) vendors selected and approved by District administration.

The Board directs the administration to provide notice directly to parents of students enrolled in the District of the substantive content of this policy at least annually at the beginning of the school year.

20 U.S.C. 1232(a)(b)(g)(h)

*Adopted May 19, 2008*