

SLEPTSO Meeting Minutes 11/10/09

- I. President- Meeting called to order at 7 PM. Florence Kasper will be taking over the vacant Public Relations position.
- II. Treasurer's Report-
 - a. Financial- currently \$2069 in the account. Have paid another \$1000 back to SLCS for the PTSO loan. \$2894 is still owed on the loan. Net profit from the Taste of Homecoming was \$1043.33. Sandy did calculations on how many attended last year's event and how many attended this year's event (with the poor weather and cancellation of the parade) and found that we made only \$80 less this year and had about 150 people less this year. It is strongly suggested that we keep with the Taste of Homecoming venue as it is more profitable and much easier to run and man as much fewer volunteers are needed. Thanks to all the many volunteers that helped. Mr. Jackson also informed us that the parade will be moved back to 4:30 for next which should bring many in for the Taste of Homecoming Event.
 - b. Cougar Closet- Mr. Robinson (art teacher) and the Cougar Closet have drawn up a contract for the student (seller) and store where these art pieces will be sold on consignment in the Cougar Closet. Holiday order is being prepared and will be discussed with the board. Will be offering a crew neck sweatshirt with SL East Parent on it so kids can buy them for the holidays. Sue suggested getting a school year calendar posted in the Cougar Closet so that students know when events are coming up (ie. Prom attire sale). The Cougar Closet will again offer gift certificates for the holiday season and this info will be put into the newsletter as well as the Cougar Closet Hours which are M-F during lunches, W 2:15-2:25 and F from 10:30-2:25. Sandy and sue are investigating the possibility of accepting credit/debit cards in the store and will keep the board posted in the progress.
 - c. Meijer Rewards- PTSO is all signed up for the program and info will go out the SLEast families via the newsletter, parent to parent email and individual persons from the PTSO board passing out fliers. The rewards program has 2 options a Meijer credit card that gives PTSO back 1% of the purchase or the community rewards card which when swipped gives PTSO back ½%. A check will be mailed from Meijer when our PTSO has earned \$100.
- III. Taste of Homecoming- Florence Kasper did a fabulous job on this event and thanks all the tons of volunteers that showed up to help. Rain plans for further events- Florence will reserve the gym for next year and make sure it is set up to be used if rain is present. Mr. Jackson assured us that if we reserve the gym there will be no problem in using it. Tarps may need to be installed and we will have to make sure when we reserve the gym that we clarify that. It was suggested that more promotion at the school happen and that wiith the addition of the parent to parent email program that more information about the Taste of Homecoming will go out to make families more aware of the event.

- IV. Class Sales of T shirt- The student body sent a letter to the PTSO requesting that every class be able to design and sell 1 shirt for their class per year that they can use to raise funds for their class float, prom.... These shirts will be the sole responsibility of the class to purchase, sell and bank funds. Mr. Jackson will over see this process and PTSO supports the project.
- V. Directory Sales- Joan Herrinton Waiting for info from the school district. Even though several attempts were made by the PTSO to get this info out to the families of SL East another letter will go in the newsletter informing families of this project so they can opt out if they would like or if they would like to preorder how they may do that. Joan and Mr. Jackson will discuss this further.
- VI. Joey's Comedy Club Fundraiser- If we do not have sales of 50 tickets by Sun we will have to cancel and reschedule as to not lose out deposit on the event.
- VII. Electronic Sign- waiting on school attorney for answers. School district has informed PTSO that all monies for this event must be raised before anything can be done with this project. Still waiting for school district on answers to how much can donations be for and what the guidelines and requirements are.
- VIII. Uniformity of Fundraisers- Discussion on what the districts policy on this is and if every group has a copy of this policy. Mr. Jackson says as long as the wording does not include the districts name in the events then there should be no problem with it (ie. You cannot promote that a certain school is having a gambling night.....) We will be hoping for more solid direction from the school system on this matter.
- IX. Principals Report- Taste of Homecoming seemed very positive and thinks next year's event will be even better. Homecoming dance went very well. Conferences were a huge success. Teachers want volunteers to know just how special their gift of food was to the staff during conferences. They couldn't stop raving about how wonderful the parents at East are and how generous their food gifts were. Mr. Jackson also spoke about discussions that are going on about possible course changes and other options for next year due to budget strains brought about by the state taking funding away from the schools.
- X. PTSO email program- Discussion about the value of a PTSO parent to parent email, much like Centennial and Millenium have. The school cannot supply the emails of East families but the PTSO is allowed to collect the information from East families and create this list. Sue offered to direct this process and is setting up a yahoo account. Florence suggested we make the name something simple and will look into the program of collecting information. The board will need to set up some specific guidelines for how this program will be run and what kind of information will be sent out via this email process as well as who will be in charge of this new program and what position it will fall under.
- XI. Next PTSO Meeting will be Jan. 12 Tues at 7 PM in the Media Center